

Analysis of the Evolution and Adoption of Mobile Technology in Educational Institutions

Deepak Minhas¹, Atul Kumari Pathak², Dr. Varsha Agarwal³, Prakriti Kapoor⁴, Dr. Hannah Jessie Rani R⁵, Shubhi Goyal⁶, Dr. Dhruvin Chauhan⁷

¹Chitkara Centre for Research and Development, Chitkara University, Himachal Pradesh, India, deepak.minhas.orp@chitkara.edu.in

²Assistant Professor, Department of Commerce, ARKA JAIN University, India, atulp@arkajainuniversity.ac.in

³Associate Professor, Department of ISME, ATLAS SkillTech University, India, varsha.agarwal@atlasuniversity.edu.in

⁴Centre of Research Impact and Outcome, Chitkara University, Rajpura, Punjab, India, prakriti.kapoor.orp@chitkara.edu.in

⁵Assistant Professor, Department of Electrical and Electronics Engineering, Faculty of Engineering and Technology, JAIN (Deemed-to-be University), India, jr.hannah@jainuniversity.ac.in

⁶Quantum University Research Center, Quantum University, India. shubhi.mathematics@quantumeducation.in

⁷Assistant Professor, Parul Institute of Management and Research-MBA, Parul University, India, dhruvinkumar.chauhan24149@paruluniversity.ac.in

Abstracts

Smartphone acceptance could improve instruction, increase accessibility, and foster student involvement, which is a fundamental element in the development and application of m-learning in the classroom. This process reflects continuing advancements and versions in educational methods. The effect of mobile technology adoption in classrooms is examined in this study, focusing on its effects on student engagement, educational outcomes, and the associated infrastructure and support. The study comprised qualitative and quantitative data collected from 300 students using a mixed-method approach. Five key variables related to mobile technology use were integrated, and SPSS software was employed for analysis. Descriptive statistics were used to compute an adoption index, highlighting positive student feedback and assessing technological integration, despite, to assess variations in student satisfaction and academic achievement; a one-sample t-test was used. Results revealed significant positive impacts on engagement and outcomes, though challenges in infrastructure and cost price. The findings highlight how mobile technology could transform education, but they also highlight how much additional resources and encouragement are required to ensure that it is as sustainable and effective as possible.

Keywords: statistical analysis, evaluation of mobile technology, adoption of mobile technology, teaching method, education institution. Quantitative and qualitative.

Introduction

Traditional classroom and educational methods involve instructing students in a physical classroom where the instructor stands in front of the class. To transmit information, these approaches usually make use of textbooks, lectures, and face-to-face conversations. The instructor guides the class, offers criticism, and keeps track of each student's development through assignments and assessments. Although it is yet commonly utilized, this method has long been the standard and is at present frequently enhanced with digital tools and internet resources to improve learning. Educational organizations must continuously update their teaching and learning strategies and policies to stay competitive and effective [13]. Although the trend creates challenges, educators should view it as an opportunity [7]. Integrating mobile adoption into traditional teaching techniques and classrooms signifies a substantial change in education dynamics. Students can instantly access a multitude of resources using mobile devices, which enhances and supplements traditional classroom instruction. This combination promotes interactive learning by enabling students to interact with the material outside of the classroom. Educators can use mobile technology to accommodate a variety of learning preferences, creating a more individualized and adaptable learning environment. It integrates traditional and modern methods of instruction to give pupils a more interesting and productive learning environment [9, 15]. It is the investigators highlighted topics for additional mobile learning (m-learning) studies. Various forms of educational applications have been documented, including language instruction through brief messages, vocabulary, and practice questions, as well as several practical learning scenarios and non-formal problem-solving [16,11]. As computers and the internet have become essential teaching resources, these contemporary technologies become easier to use, more convenient, and more effective. Mobile implements are far more affordable. Phones and PDAs are more reasonably priced than desktop computers, and thus offer a less costly way to web access. At the moment, tablets, and personal computers (PCs) enable mobile internet connection with at least more capacity than desktop PCs [1]. The phrase m-learning describes the utilization of portable information technology (IT) devices, including tablets, laptops and cell phones coupled with computer technology for education, training, and learning. Mobile education has the potential to be regarded as the third educational wave, with desktop and mainframe computers serving as the first and second waves. After more than 50 years of research, a wide range of adoption theories, technology acceptance models, and several extensions and modifications have been developed [17]. To assess their suitability and improve established theories and models have been extensively utilized due to their predictive validity education, systems need to adapt in response to the world's increasing digitalization and the rising demand for digital talent [18]. As intelligent machines become commonplace in the workplace, millions of jobs could be phased out and the nature of employment for almost everyone could change. It is anticipated that occupations would vanish in the future [2]. Fig 1 (a) shows the before-mobile adoption teaching method; (b) shows the after-mobile adoption of teaching method and evaluation of mobile technology.



Fig 1 Evaluation of mobile technology

Aim of the study: To evaluate how mobile technology use affects student engagement, educational outcomes, and the infrastructure and support requirements in educational institutions. To provide a thorough grasp of the effects of mobile technology by utilizing both qualitative and quantitative methodologies.

The remaining content was arranged for the related works in section 2. Section 3 provides a method. A result and discussion are given in section 4. Section 5 provided a conclusion.

Related Works

To understand more about how students want to use technology in the mixed-media learning environment of higher education, consult the Technology Acceptance Model (TAM). Although it was typically not included in the TAM, the external dimensions feature of familiarity with digital technology was included and analysed [10]. The expectations and promise of m-learning were the theories and concepts that surround it, and the tools that make it possible. [5] Identified wearable and mobile technology as crucial components of empirical research and demonstrates how learning with these tools can affect learning through interactions with other domains of psychology. Offers chances to acquire earlier available data that enhanced comprehension and analysis of the educational process and opens up fresh possibilities for direct influence on or results from the learning process. The advantages, restrictions, and worries Greek secondary school instructors had about using tablets and smartphones in the classroom. 64 instructors with varying specializations were given an open-ended questionnaire [12]. The interesting and enjoyable class, the students' simple access to material, their enthusiasm and active engagement, and their familiarity with technology were the main recognized benefits. The main requests of m-learning in modern education could be found and it was observed that m-learning has not been effectively utilized in domestic universities, even though mobile phones were widely available to students [4]. The required aspects that affect students' want to utilize m-learning by using the acceptance and usage of technology-combined concepts. The findings showed that some favourable and significant criteria, including network coverage, net speed, memory, device

performance, device connectivity, device compatibility, and network compatibility, impact on students' propensity to use m-learning [3]. To gather ability participants' opinions about the use of smartphones to enhance developed learning. For that reason, 22 faculty members from various academic departments were interviewed in-depth. The interviewees' taped responses were later transcribed and examined, and conclusions were drawn from the analysis. The findings showed that professors thought smartphones were a useful tool for communicating with students and peers when they weren't on campus [6]. To increase learners' knowledge, modern approaches provided an excess of strategies and creative ways to teach. The improvements would help to increase students' training activities to increase the use of activity-based and person centered methods of learning. Using mobile technology in the classroom would make learning more engaging and effective. The methodological aspects of utilizing mobile devices in the astronomy class were discussed [14]. To ascertain how perceived value, perceived enjoyment, perceived forgiveness, perceived aggravation, and perceived trust impact behavioural intentions toward m-learning [8]. It also examined the mediating role that attitude has in behavioural intention toward m-learning and the previously listed variables. Data on 586 students was gathered through the multistage cluster sampling method.

Methodology

The study used a mixed-methods method to examine the effects of mobile technology on schooling, utilizing both quantitative and qualitative. SPSS tools were employed for descriptive analysis to construct the adoption index and one-sample t-test was used to assess variances in student satisfaction and evaluate technological integration. This method, which took into account five important variables, gave rise to a thorough comprehension of how mobile technology affects outcomes, infrastructure, and engagement. Fig 2 shows the proposed methodology.

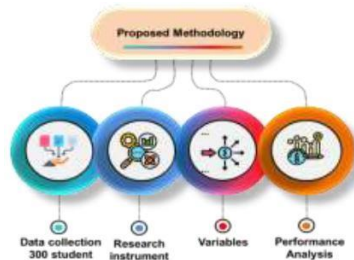


Fig 2 Proposed method

I. Dataset

The data was gathered from 300 students to validate the development and adoption of mobile technologies in education. It offers insights into how mobile technology is incorporated into their educational experience. Table I depicts the demographic data.

Table I Demographic dataset

Features		Frequency
Gender identity	Female	150
	male	150
Age	19-21	100
	21-23	200
Education	Undergraduate (U.G)	100
	Postgraduate (P.G)	200
Field of Study	Science	150
	Arts	150
Year of the study	1-2 (U.G)	100
	3-4 (U.G)	50
	1-2 (P.G)	150

II. Research Instrument

A mixed-methods approach was used to analyse the growth and adoption of mobile technology in education. Twenty-minute qualitative and a quantitative with 10 questions for each pair of 5 variables were used to investigate student involvement, educational outcomes, instructor attitude, cost and budget, infrastructure and support, along with student perceptions of these variables. It has allowed for a complete understanding of how mobile technology could be integrated into educational activities. The survey focused on five main factors, which allowed it to collect an extensive range of student experiences and opinions. The quantitative data provided quantifiable insights, and the qualitative interviews provided considered contextual understanding. These methods worked better together to improve the analysis and highlight how mobile technology impacts students' educational experiences.

III. Variables

Five variables are outlined in the study and are shown in Fig 3. Comprehending the research framework requires an understanding of these variables. To make clear each variable's function and importance in the study, a detailed depiction of it is provided.



Fig 3 The variables of mobile adoption and evaluation.

1. Student engagement: It indicates elements that determine how engaged and involved students are in the educational experience, which might have an impact on how well m-learning is used and evaluated in the classroom. Several essential elements need to be considered when assessing how mobile technology enhances the educational experience, including feedback, motivation levels, and interaction frequency.

2. Educator Attitude: Regarding the incorporation and application of mobile knowledge in the teaching space, it refers to the perspectives and dispositions of teachers. These elements significantly affect how mobile solutions are implemented and evaluated in educational contexts, and they are critical to understanding how mobile adoption and assessment work. Comprehending these perspectives aids in assessing the general level of acceptability of mobile technology and its influence on educational objectives.

3. Educational Outcomes: It refers to quantifiable elements that are impacted by mobile adoption and assessment in education, including student engagement, skill development academic success. These factors support evaluating the effects of mobile technology integration on learning efficacy, including the enhancement of grades, understanding of general academic performance.

4. Infrastructure and Support: It refers to the material and institutional resources such as equipment, space, and support that are required for successful mobile adoption and assessment in the classroom. These factors affect the overall efficacy of mobile technology and how well it is incorporated into teaching methods.

5. Cost and budget: The financial factors associated with deploying and sustaining mobile technology for educational purposes are referred to as cost and budget variables. These variables evaluate the costs associated with purchasing technology, on-going operating expenditures, and their effect on the overall budget for education in the context of mobile adoption and evaluation in education.

IV. Statistical Analysis

It shows how to perform various statistical tests using SPSS. Each section contains the frequently shortened SPSS output, a quick explanation of the findings, a brief overview of the intended purpose of the statistical test, and an example showing how to utilize the SPSS commands.

□ Descriptive Analysis

A statistic measuring the growth and adoption of mobile technology in the classroom that emphasizes positive student feedback must be computed to measure technological integration. Descriptive analysis, which calculates the percentage of positive responses, outbuildings light on the adoption and usefulness of mobile technologies. It provides a thorough overview of mobile technology's impact on education by outlining the features, perspectives, and techniques associated with m-learning. The term descriptive analysis refers to the methodical summary of these data to identify significant leanings and understandings (See Equation (1)).

$$\text{Adoption Index} = \frac{\text{Total Responses Number of Positive Responses}}{\text{total reponse}} \times 100 \quad (1)$$

One Sample t-test

It determines whether a single sample's mean deviates noticeably from the known or anticipated population mean. It is often used to investigate the implications of mobile technology's development and application in education. To ascertain if the mean student satisfaction score with m-learning significantly deviates from an expected value, for instance.

Result and Discussion

To examine the impact of mobile technology, descriptive analysis is used to generate the adoption index, which highlights favourable student feedback regarding mobile adoption in education. The efficacy of mobile integration in educational settings is subsequently utilized in the One-Sample T-Test to determine whether significant deviations from predicted values occur for key variables like educational outcomes and student engagement.

I. Variables of Descriptive Analysis

The median, mean, minimum, and maximum, standard deviation values are the metrics that were employed in the statistical analysis of the five variables. To gain an understanding of a variable's distribution and variability, skewness and kurtosis analyses are conducted for each variable. The information reveals variations in the variables' dispersion and central learning. It aids in comprehending the dataset's general distribution and pattern. Table II displays the variables' descriptive analysis.

Table II Variables' descriptive analysis

Variable	Mean	Median	Standard deviation (SD)	Skewness	Low	High	Kurtosis
1	3.12	3.00	1.05	0.05	1.00	5.00	3.12
2	2.56	2.50	1.15	0.15	0.50	4.50	2.56
3	2.30	2.25	1.25	0.40	0.70	4.00	-0.20
4	1.78	1.80	0.85	0.20	0.30	3.50	-0.30
5	1.98	2.00	0.90	0.10	0.40	3.80	-0.35

II. One-Sample t-test Of Variables

Every sample mean precisely matches the hypothesized mean, according to the five variable analyses. Strong statistical significance is indicated by the high t-statistics for all variables and p-values less than 0.001. It implies that there is a considerable difference between the hypothesized and observed sample means. Every variable exhibits noteworthy departures from the proposed values, hence verifying its statistical significance. Table III shows the one-sample t-test for the variables.

Table III One-sample t-test for the variables

Variable	Sample Mean	Hypothesized Mean	Standard Deviation	t-Statistic	p-Value	Significance
1	3.12	3.12	3.12	10.40	<0.001	Significance
2	2.56	2.56	2.56	8.36	<0.001	Significance
3	2.30	2.30	2.30	6.48	<0.001	Significance

4	1.78	1.78	1.78	8.62	<0.001	Significance
5	1.98	1.98	1.98	8.83	<0.001	Significance

III. Discussion

The issue regarding smartphone usage and assessment in education provides important insights into the ways that mobile technology impacts many aspects of education. Though SPSS tools, such as the One-Sample T-Test, show notable departures from forecast values. This implies that mobile technology has a significant effect on infrastructure, educational performance, and student involvement. Descriptive analysis is used to emphasize trends in teacher attitudes, academic achievement, and student involvement in addition to the effects of cost and infrastructure. Statistical testing reveals significant deviations from expected values, suggesting a notable impact of mobile technology across multiple areas. This highlights both the advantages and drawbacks of integrating mobile devices into the classroom. The findings emphasize how enhanced infrastructure and support are required to optimize the effectiveness of m-learning. Understanding these dynamics is essential to making the most of mobile technology's benefits and improving teaching methods.

Conclusion

The result is that mobile technology significantly affects infrastructure and expenses in addition to student engagement, academic performance, and teacher attitudes. The results of the descriptive analysis and the one-sample t-test show how well students have integrated mobile devices into the classroom and how good the feedback they have received. More financing and careful planning is needed to improve the uptake and sustainability of m-learning, as challenges with support infrastructure and cost continue to be major barriers. When everything is taken into account, the findings show how mobile technology has the potential to revolutionize education while also pointing out areas that still need improvement.

WORKS CITED

Aithal, P. S, and Aithal, S, “Stakeholders’ Analysis of the Effect of Ubiquitous Education Technologies on Higher Education,” *International Journal of Applied Engineering and Management Letters (IJAEML)*, vol.7 no. 2, pp. 102-133, 2023. <https://dx.doi.org/10.2139/ssrn.4453569>

Alam, A, and Mohanty, A, “Learning on the Move: A Pedagogical Framework for State-of-the-Art Mobile Learning,” In *International Conference on Data Management, Analytics & Innovation*, Singapore: Springer Nature Singapore, pp. 735-748, 2023, January. <https://doi.org/10.1080/23311916.2023.2283282>

Alghazi, S. S, Kamsin, A, Almaiah, M. A, Wong, S. Y, and Shuib, L, “For sustainable application of mobile learning: An extended UTAUT model to examine the effect of technical factors on the usage of mobile devices as a learning tool,” *Sustainability*, vol. 13, no. 4, pp. 1856, 2021. <https://doi.org/10.3390/su13041856>

- Bernacki, M. L., Greene, J. A., and Crompton, H., "Mobile technology, learning, and achievement: Advances in understanding and measuring the role of mobile technology in education," *Contemporary Educational Psychology*, vol. 60, pp. 101827, 2020. <https://doi.org/10.1016/j.cedpsych.2019.101827>
- Coccia, M., and Watts, J., "A theory of the evolution of technology: Technological parasitism and the implications for innovation management," *Journal of Engineering and Technology Management*, vol. 55, pp. 101552, 2020. <https://doi.org/10.1016/j.jengtecman.2019.11.003>
- Criollo-C, S., Guerrero-Arias, A., Jaramillo-Alcázar, A., and Luján-Mora, S., "Mobile learning technologies for education: Benefits and pending issues," *Applied Sciences*, vol. 11, no. 9, pp. 4111, 2021. <https://doi.org/10.3390/app11094111>
- Granić, A., "Technology acceptance and adoption in education. In *Handbook of open, distance and digital education* (pp. 183-197)," Singapore: Springer Nature Singapore. 2023. https://doi.org/10.1007/978-981-19-2080-6_11
- Hameed, F., Qayyum, A., and Khan, F. A., "A new trend of learning and teaching: Behavioral intention towards mobile learning," *Journal of Computers in Education*, vol. 11, no. 1, pp. 149-180, 2024. <https://doi.org/10.1007/s40692-022-00252-w>
- Lazar, I. M., Panisoara, G., and Panisoara, I. O., "Digital technology adoption scale in the blended learning context in higher education: Development, validation and testing of a specific tool," *PloS one*, vol. 15, no. 7, pp. e0235957, 2020. <https://doi.org/10.1371/journal.pone.0235957>
- Malchenko, S. L., Tsarynnyk, M. S., Poliarenko, V. S., Berezovska-Savchuk, N. A., and Liu, S., "Mobile technologies providing educational activity during classes," In *Journal of physics: Conference series*, IOP Publishing, Vol. 1946, No. 1, pp. 012010, 2021, June. DOI 10.1088/1742-6596/1946/1/012010
- Mgeni, M. S., Haji, H. A., Yunus, S. A., and Abdulla, A. A., "Adoption of mobile application for enhancing learning in higher education: Students' views from the State University of Zanzibar, Tanzania," *African Journal of Science, Technology, Innovation and Development*, vol. 16, no. 2, pp. 265-273, 2024.
- Nikolopoulou, K., "Secondary education teachers' perceptions of mobile phone and tablet use in classrooms: benefits, constraints and concerns," *Journal of Computers in Education*, vol. 7, no. 2, pp. 257-275, 2020. <https://doi.org/10.1007/s40692-020-00156-7>
- Qashou, A., "Influencing factors in M-learning adoption in higher education," *Education and information technologies*, vol. 26, no. 2, pp. 1755-1785, 2021. <https://doi.org/10.1007/s10639-020-10323-z>
- Sattarov, A. R., and Khaitova, N. F., "Mobile learning as new forms and methods of increasing the effectiveness of education," *European Journal of Research and Reflection in Educational Sciences* vol. 7, no. 12, 2019.
- Tarhini, A., AlHinai, M., Al-Busaidi, A. S., Govindaluri, S. M., and Al Shaqsi, J., "What drives the adoption of mobile learning services among college students: An application of SEM-neural network modelling," *International Journal of Information Management Data Insights*, vol. 4, no. 1, pp. 100235, 2024. <https://doi.org/10.1016/j.jjime.2024.100235>
- Ullah, N., Mugahed Al-Rahmi, W., Alzahrani, A. I., Alfarrarj, O., and Alblehai, F. M., "Blockchain technology adoption in smart learning environments," *Sustainability*, vol. 13, no. 4, pp. 1801, 2021. <https://doi.org/10.3390/su13041801>
- Yavuz, M., Çorbacioğlu, E., Başoğlu, A. N., Daim, T. U., and Shaygan, A., "Augmented reality technology adoption: Case of a mobile application in Turkey," *Technology in Society*, vol. 66, pp. 101598, 2021. <https://doi.org/10.1016/j.techsoc.2021.101598>
- Zabolotniaia, M., Cheng, Z., Dorozhkin, E., and Lyzhin, A., "Use of the LMS Moodle for an effective implementation of an innovative policy in higher educational institutions," *International Journal of Emerging Technologies in Learning*, vol. 15, no. 13, 2020. <https://doi.org/10.3991/ijet.v15i13.14945%0d>