ESIC 2024 Posted: 15/07/2024

The Impact of Applying Quality in Health Awareness in Mecca

Sawsan.K.Alqurashi¹, Sami.H.Hareeri², Sarah.B.Alotiby³, Fahd.M.Almasoudi⁴, Abdaliyyah.H.Awam⁵, Bandar.A.Alsharef⁶, Abdulaziz.H.Alhajaji⁷, Raed.A.Alqurashi⁸, Abdullah.E.Almalki⁹, Fawaz.A.Alzhrani¹⁰, Reham.M.Alwam¹¹, Hanan.A.Bin Siddiq¹², Mai.A.Jamdar¹³

Nursing Specialist - Ministry of Health Branch in Mecca - Media and Communication Department - Events Unit¹

Nursing Technician - Ministry of Health Branch in Mecca - Media and Communication

Department - Health Awareness²

Nursing technician - Ministry of Health Branch in Mecca - Media and Communication
Department - Events Unit³

Health Administration - Ministry of Health Branch in Mecca - Media and Communication

Department - Health Awareness⁴

Nursing technician - Ministry of Health Branch in Mecca - Media and Communication

Department - Events Unit⁵

Nursing Technician - Ministry of Health Branch in Mecca - Media and Communication

Department - Health Awareness⁶

Nursing Technician - Ministry of Health Branch in Mecca - Media and Communication

Department - Health Awareness⁷

Optical Technician - Ministry of Health Branch in Mecca - Media and Communication

Department - Events Unit⁸

Specialist laboratory Microbiology - Ministry of Health Branch in Mecca - Media and Communication Department - Events Unit⁹

Public Health Specialist - Communication, Relationships and Health Awareness¹⁰ Dental assistant at King Abdulaziz Hospital in Mecca¹¹

Specialist in infectious disease- epidemiology and methods of transmission ¹²
Senior public health specialist - Executive Administration for Facilities Infection Control
- Makkah Health Cluster ¹³

Abstracts

Quality of perceived healthcare and the respective components of the same is very essential for the patients and even for the healthcare workers involved in the same. as a matter of fact, the term 'Quality' is a perceived item and is having different meanings for different people, but looking at the WHO, ADA and MOH, KSA guidelines the meaning of perceived and expected quality is different altogether. There are certain guidelines that are required to be followed by

each and every health worker and even by the patient. This present study tries to evaluate the system of healthcare and the respective quotient of quality in the same, study is based on primary data and used basic descriptive statistics to analyze the data.

Keywords: Quality of Health care, nurses and health workers, Mecca, Saudi Arabia.

1. Introduction

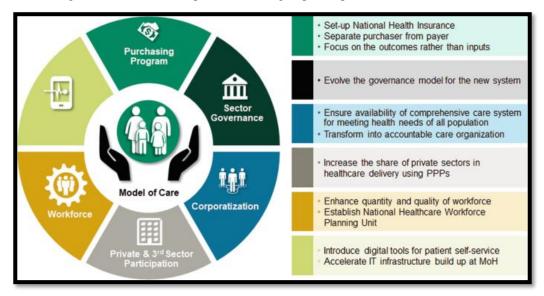
Supplying and improving health services is the justification for the lifestyles of any fitness system, its number one goal and obligation, that allows you to improve health, interest in growing health systems has centered on improving efficiency and effectiveness health corporations offer their services and enhance their best. It additionally caused the access of the personal zone as a partner the public area in offering fitness services will increase the want for excellence on the way to live on; because of a flare-up competition among health corporations on the only hand, and the non-stop improvement in the wishes and expectations of society on the other these agencies, however, due to the direct connection among fitness offerings and human life and fitness, the health care system has entered a brand-new generation, looking for to facilitate get admission to to fitness care high quality, low cost, it meets society's needs and expectations and achieves its pride, right here the significance of utility emerged exceptional structures and packages inside the fitness offerings quarter.

Attention to high-quality has come to be the fundamental criterion through which the fitness agency can recognize its stage of overall performance and gain excellence in it simply staying within the aggressive framework with different groups. The first-class furnished to the affected person depends on many parties in the enterprise, as any scientific blunders from any of those events in any component of offering those offerings is absolutely unacceptable, this requires the existence of an powerful device for evaluating performance in the fitness device. There are deficiencies in the overall performance assessment device, it could now not be possible to identify issues and limitations that immediately or not directly negatively affect the affected person; that allows you to highlight them and discover appropriate solutions for them; due to the fact there are some mistakes that occur from time to time because of indifference or lack of expertise of the components of the profession's performance and severe dependence at a part of some people health and many others. All of this results in the implementation of first-class systems and programs.

The application of quality system structure in health care began in the recent past, and plenty of requirements have been installed related to controlling the best of fitness offerings, and has established many global businesses specialized in enhancing the satisfactory of health services and reaching continuous development in the overall performance of health groups, including: agency global health organization, Joint commission worldwide for Accreditation of fitness institutions, and others, additionally, the modernity of the systems the quality and pace of alternate required to preserve tempo with the fast improvement within the fitness discipline requires everyone to work to make certain the achievement of these systems at all degrees of fitness. This in flip requires: introducing it, spreading consciousness its importance and the way

ESIC | Vol. 8.1 | No. 53 | 2024 457

and necessities for its utility. with a view to give a whole photo of the position of fine structures in achieving Excellence in overall performance in groups that provide fitness services.



Source: Alkhamis et al (2020)

Figure 1: Structure of Healthcare and quality in Saudi Arabia

This present research also treated the concept of exquisite overall performance the concept and importance of overall performance assessment in health agencies, there may be no question that excellent structures require lots of training to introduce them and explain their importance and how to observe it. It is not clean for employees to simply accept overall performance assessment and self-development, because that it'll result in self-criticism and highlighting flaws and mistakes, and then figuring out the reasons of these flaws and discussing them fully abstract for the cause of locating the great ways to resolve it. even though the people are professionally and educationally organized in their fields of specialization, however they need training and continuing education programs based totally on principles, standards, and necessities fine, and giving the required seriousness and interest at the same time as performing the responsibility, as there are documented rules that regulate the work within the business enterprise is the first step in enforcing quality structures, which in the end leads to improving the extent of performance the company. The concept of excellent started out to emerge considering that people commenced to distinguish between items and services, and this has evolved the idea has evolved, assorted and increased in human wishes and desires, and this idea has endured to develop all of the way to the concept of overall fine, which truly emerged within the Eighties of the 20th century emphasizing the satisfactory of inputs, techniques, standards, outputs, and the entirety protected within the production machine offerings. a number of thinkers and pioneers have emerged who've made clear contributions to this essential subject of knowledge.

2. Some Previous Studies:

The study by Abdelaliem et al (2022), Al-Ghamdi et al (2016), Alam et al (2016) showed that the healthcare people in KSA had excellent knowledge of TQM within the zone and this had more advantageous their focus approximately first-rate control and carried out it of their day-by-day operations. The take a look at via Alam (2016) indicated that the level of awareness amongst nurses on exceptional become ideal, despite the fact that compliance in select hospitals became decrease. these findings also are supported by way of Abdelaliem et al (2022) findings which showed that majority of the nurses within the take a look at had a better notion of patient protection and pleasant way of life (88.36%), which contributed to higher first-rate awareness stages.

The research by Sial et al (2021) showed that the general public of the respondents had a remarkable knowledge of first-rate control packages. but, some of research showed that there had been low levels of cognizance among healthcare people, Alomari et al (2015) reported that most effective 39% of the respondents in the observe had gone through schooling on healthcare first-class and the median percentage of knowledge regarding best become 48%. This indicated a low level of attention, this is also supported by the research via Alrashed (2022), which showed that nurses and physicians have the lowest ratings in how they understand TQM in comparison to different employees. It concluded that best control become nevertheless immature and consequently low degrees of cognizance, also, the look at through Alatawi et al (2022) and Alsughayir (2014) mentioned that personnel lack suitable dare for selection-making in nice management and lack of awareness which suggests low attention ranges. This was additionally supported with the aid of many of the previous studies.

3. Research Process:

- This study was based in the holy city of Mecca in Saudi Arabia, the tenure of the study was around 2 months from collecting data and presenting it in the form of research.
- The study uses descriptive statistics based on bot the qualitative and quantitative approaches.
- Some amount of social phenomenon has also been added to the study
- This sort of study take a look at statistical parameters characterized by means of analysis, cause, objectivity, and fact, as it's far involved with people and societies, as it research the variables and their effects on the health of the man or woman, society, and customer, the unfold of sicknesses and their relationship to demographic variables including age, gender, nationality, and marital popularity. fame, career and uses MS Excel 2010 workplace to set up the consequences the usage of: Frequency tables chances.
- A questionnaire is a fantastic and beneficial device for amassing a huge quantity of information, but researchers were no longer capable of for my part interview contributors on the net survey, due to social distancing rules at the time to prevent contamination among individuals

ESIC | Vol. 8.1 | No. S3 | 2024 459

Sawsan.K.Alqurashi, Sami.H.Hareeri, Sarah.B.Alotiby, Fahd.M.Almasoudi, Abdaliyyah.H.Awam, Bandar.A.Alsharef, Abdulaziz.H.Alhajaji, Raed.A.Alqurashi, Abdullah.E.Almalki, Fawaz.A.Alzhrani, Reham.M.Alwam, Hanan.A.Bin Siddiq, Mai.A.Jamdar

and researchers and vice versa (now not coronavirus participation completely disappearing from society).

- They only spoke back the questionnaire electronically, because the questionnaire consisted of ten questions, all of which were closed, the net method has additionally been used to generate valid samples in similar studies in Saudi Arabia and someplace else.

4. Data Interpretation and Analysis:

Quality of Care Satisfaction among Patients in

Tarada da da da ED					
Length of stay in the ED					
<30 minutes	27	83	88	104	88
>9 hours	76	25	19	25	44
2.41	212	107	74	84	162
2-4 hours					163
30-120 minutes	383	210	152	181	312
4-6 hours	98	50	32	28	72
6-9 hours	55	30	17	16	42
o y nours		20		10	
<1 day	155	71	60	95	129
1-2 days	71	35	40	26	53
>2 days	134	72	40	51	102
	Did you re	quire admission	?		
No	715	383	290	344	546
Yes	236	122	92	94	175
Healt	h state compar	ed with the same	eage group		
1: Worse	86	46	36	49	72
2: No difference	504	266	190	203	391
3: Better	361	193	156	186	258
Improvement compared withadmission					
1: No improvement	122	72	49	69	83
2: Little improvement	416	231	192	204	349
3: Improved a lot	413	202	141	165	289
Life satisfaction	8.16	7.95	7.98	7.97	8.02

5. Discussion:

The findings discovered that an inadequate proportion of the participants (30.5%) have been disappointed with the level of involvement in selection-making and 31.7% have been dissatisfied with the readability of the detrimental consequences of medicinal drugs. The best diploma of contentment changed into mentioned in regards to the outcomes of the inquiries and the meant

use of the medications. 1/4 of the participants expressed dissatisfaction with the clarity of the discharge safety strategies that need to be adhered to. A disparity that became statistically big was recognized among areas with regard to every factor of delight. The effects of the statistical evaluation indicated that the imperative vicinity exhibited a considerably higher common percentage rating for information clarity in comparison to the alternative regions, even as the jap vicinity displayed the bottom rating. A comparable fashion was noted within the correlation among the body of workers and the combination scores. In satisfaction studies, self-perceived health repute is normally overlooked, especially when evaluating awesome patient organizations. the present research discovered a vast correlation between pleasure scores and perceived fitness status; folks that reported an improvement of their fitness exhibited a greater diploma of delight in comparison to people who mentioned no exchange or a deterioration in their health circumstance. A excessive stage of general life delight is associated with a fantastic outlook on care pleasure, consistent with a previous examine. Conversely, opportunity research discovered that people who possess extra tiers of lifestyles delight also exhibit greater expectancies of healthcare offerings than those who've lower tiers of lifestyles pleasure and are related to lower tiers of healthcare offerings delight, moreover, in each domain, girl sufferers done better delight rankings than their male counterparts, in line with the findings of the prevailing look at. This finding is constant with those of preceding studies. it's miles feasible that males have better expectations than women, as recommended by using those findings.

6. Conclusion:

A moderate stage of pride changed into pronounced by way of sufferers admitted to emergency departments (EDs) in diverse areas of Saudi Arabia concerning each the lucidity of statistics and the relationship with workforce. notably, the results had been greater favorable within the imperative place. moreover, we cited that the patients regularly stated the subsequent as contributing factors to their dissatisfaction: insufficient communication regarding medication negative consequences, constrained involvement in selection-making processes, and doubtful safety protocols that necessitate adherence after discharge. This research proven that improving the level of conversation among sanatorium employees and patients could bring about a topnotch development in each patient pride and effects. To beautify patient satisfaction within the emergency branch, it's miles essential to increase a greater comprehension and consciousness of those factors. moreover, we advise implementing programs that beautify the conversation capabilities of medical specialists. Conversely, it is essential to decorate consumer health training in an effort to foster an extra comprehensive comprehension of healthcare services. similarly, studies are advised to research the extent of contentment that physicians have with medical institution centers.

WORKS CITED

Alkhamis, A., Ali Miraj, S.S., Al Qumaizi, K.I., Alaiban, K. (2020). Privatization of Healthcare in Saudi Arabia: Opportunities and Challenges. In: Laher, I. (eds) Handbook of Healthcare in the Arab World. Springer, Cham. https://doi.org/10.1007/978-3-319-74365-3_177-1

ESIC | Vol. 8.1 | No. S3 | 2024 461

- Alaraki MS. The impact of critical total quality management practices on hospital performance in the ministry of health hospitals in saudi arabia. Qual Manag Health Care 2014; 23(1):59-63. doi: 10.1097/QMH.00000000000018
- Alatawi AD, Niessen LW, Bhardwaj M, Alhassan Y, Khan JAM. Factors Influencing the Efficiency of Public Hospitals in Saudi Arabia: A Qualitative Study Exploring Stakeholders' Perspectives and Suggestions for Improvement. Front Public Health 2022; 10:922597. doi: 10.3389/fpubh.2022.922597
- Aljuaid M, Mannan F, Chaudhry Z, Rawaf S, Majeed A. Quality of care in university hospitals in Saudi Arabia: a systematic review. BMJ Open 2016; 6(2):e008988. doi: 10.1136/bmjopen-2015-008988.
- Almutairi KM, Moussa M. Systematic review of quality of care in Saudi Arabia. A forecast of a high-quality health care. Saudi Med J 2014; 35(8):802-9.
- Alomari F, Alshahrani M, Alyami R. Knowledge, attitude, and practice of quality standards in small-sized public hospitals, Saudi Arabia. JHS 2015; 3(1):22. doi: 10.4103/1658-600X.150756
- Alrashed AM. Exploring the Maturity of Quality Management in Saudi Healthcare: A Mixed Methods Approach. J Health Manag 2022; 24(3):325-336. doi: 10.1177/09720634221109064
- Al-Shdaifat EA. Implementation of total quality management in hospitals. J Taibah Univ Med Sci 2015; 10(4):461-466. doi: 10.1016/j.jtumed.2015.05.004
- Alsughayir A. Barriers to TQM Implementation within a Private Medical Services Organizations in Saudi Arabia. Int J Bus Adm 2014; 5(3). doi: 10.5430/ijba.v5n3p117
- Alzahrani AS. Clinicians' attitudes toward patient safety: a sequential explanatory mixed methods study in Saudi armed forces hospitals. (Doctoral dissertation, Curtin University) 2015. doi: 10.25911/5f3fa2f8329b5
- McCalman J, Bailie R, Bainbridge R, McPhail-Bell K, Percival N, Askew D, Fagan R, Tsey K. Continuous Quality Improvement and Comprehensive Primary Health Care: A Systems Framework to Improve Service Quality and Health Outcomes. Front Public Health 2018; 6:76. doi: 10.3389/fpubh. 2018.00076
- Mohamed F, Mohamed F, Elrahman SA, Aref S. Nursing Staff Awareness Regarding Challenges for Applying Total Quality Management. MSNJ 2021; 009(1):104-110. doi: 10.21608/msnj. 2021.190447
- Mosadeghrad AM. Factors influencing healthcare service quality. Int J Health Policy Manag 2014; 3(2):77-89. doi: 10.151 71/ijhpm.2014.65
- Mosadeghrad AM. Obstacles to TQM success in health care systems. Int J Health Care Qual Assur 2013; 26(2):147-73. doi: 10.1108/09526861311297352
- Opoku D. Total quality management in academic libraries: The perception and expectations of graduate students of the University of Ghana, Legon. J Res Educ Soc 2012; 3(3):1-7.
- Øvretveit J. Total quality management in European healthcare. Int J Health Care Qual Assur 2000; 13(2):74-80. doi: 10.1108/09526860010319523
- Roland G. Quality and efficiency improvements in the health care administration system of Mauritius. University of South Africa, Pretoria, 2019.
- Shrivastava M, Shah N, Navaid S, Mishra S. Strengthening quality management system: An assessment of awareness and knowledge in trainees in blood bank. Asian J Transfus Sci 2022; 16(1):22-35. doi: 10.4103/ajts.AJTS_154_18
- Sial A, Hussain HN, Adil HM, Mairaj MI. Awareness and Implementation of Total Quality Management: Medical Libraries' Perspective. LPP (e-journal)5213, 2021.
- Weckenmann A, Akkasoglu G, Werner T. Quality management history and trends. TQM J 2015; 27(3):281-293. doi: 10.1108/TQM-11-2013-0125